



9th World Congress of Biomechanics 2022 Taipei

Taipei International Convention Center

July
10-14

Co-organized by



Sponsorship & Exhibition Prospectus



www.wcb2022.com



WCB 2022



@wcb2022





What is WCB 2022?

The World Congress of Biomechanics is the largest global forum for research on the mechanics of biological systems, from the cell & molecular level to tissues, organs, and the whole body.

Applications range across the study of mechanobiology, locomotion, biomaterials, regenerative medicine to the latest advances in medical devices and technologies.

The Congress takes place every four years, and it has been running for the past 30 years as the leading international event in this multi-disciplinary field. The World Congress In 2014 and 2018 were attended by over 3000 delegates worldwide. In 2022, the Congress rotates to Taipei, the Heart of Asia.

No.	Year	Host City
8 th WCB	2018	Dublin, Ireland
7 th WCB	2014	Boston, USA
6 th WCB	2010	Singapore
5 th WCB	2006	Munich, Germany
4 th WCB	2002	Calgary, Canada
3 rd WCB	1998	Sapporo, Japan
2 nd WCB	1994	Amsterdam, The Netherlands
1 st WCB	1990	San Diego, USA

Who attends WCB 2022?

Biomechanics includes a wide range of sectors, and the Congress participants cover scientists, engineers, and clinicians. WCB 2022 is led by 2 congress co-chairs, 2 scientific program co-chairs, and 46 track chairs representing the diversity of biomechanics research. With a solid scientific program, we are confident of an excellent attendance at the 9th WCB Congress that brings opportunities to sponsors/exhibitors to meet decision-makers and influencers in the field.

Scientists	Engineers	Clinicians
Biologists	Biomedical Engineers	Orthotist / Prosthetists
Physicists	Chemical Engineers	Physicians
Material Scientists	Mechanical Engineers	Physiotherapists
Medical Physics	Tissue Engineers	Radiologists
		Surgeons



Congress Information

Co-organizers



Taiwanese Society of Biomechanics



National Taiwan University



National Cheng-Kung University



Taiwanese Society of Biomechanics in Sports

Congress Details

Please visit the Congress website (www.wcb2022.com) for details and most updated information.

Congress Venue

Taipei International Convention Center (TICC)

WCB 2022 will take place in Taipei International Convention Center (TICC), Taiwan's premier venue for conferences and events. The convention center is purpose-built to meet all the requirements of international conference organizers with state-of-the-art facilities and an uncompromisingly high standard of service.





Important Timeline for Sponsors and Exhibitors

Schedule	Date
Deposit payment (50% of the total fee)	Upon receipt of the sponsorship /exhibition confirmation and invoice
Final payment due	28 February 2022
Booth assignment starts	21 March 2022
Provide the final advertisement artwork file	20 May 2022





Why Sponsor or Exhibit WCB 2022?

The WCB 2022 provides you with the opportunity to demonstrate your support and commitment to the field of Biomechanics while our sponsorship program will extend your visibility beyond the exhibition hall to achieve maximum exposure at the Congress. In order to ensure that your company achieves their marketing objectives by taking part in the WCB 2022, a wide range of sponsorship opportunities is available. In addition to packages, you can also consider taking out individual items, including virtual exhibition on the event platform.

Sponsorship Packages

Sponsorship package	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Sponsorship fee	USD 40,000	USD 30,000	USD 18,000	USD 10,000
Availability	1	2	3	3
General benefits	<ul style="list-style-type: none">• Your logo on WCB 2022 website with hyperlink to your designated website• Your logo on congress newsletter and social media• Your logo on congress program booklet• Your logo on conference welcome signage at entrance• Your logo on virtual platform			
Exhibition (Shell scheme booth in prime location)	24m ²	24m ²	12m ²	6m ²
Virtual booth	Premium	Premium	Basic	Basic
Full time delegate registration	6	4	2	2
Complimentary exhibitor badges	4	4	3	2
Industry workshop(s)	2	1	-	-
Advertisement in congress program booklet	1 full page (A4) inside cover	1 full page (A4)	1 full page (A4)	1 half page (A4)
Other logo exposure*	3	2	1	-
A 1-min promo video before opening ceremony	1	1	-	-
Other onsite* advertisement	2	1	-	-

* Further details are listed on pages 6-8.



Sponsorship Packages

The Congress is intended to be conducted as a fully in-person meeting. However, in case there are travel or meeting restrictions caused by the Covid-19 pandemic in 2022, an online or hybrid in-person/online format may be considered. If such a change is made, the organizers will inform the sponsors and exhibitors and discuss changes to their sponsorships and exhibitions.

Platinum Sponsor - USD 40,000

1 opportunity available

General Benefits

- Your logo on WCB 2022 website with hyperlink to your designated website
- Your logo on congress newsletter and social media (Congress promotional materials)
- Your logo on congress program booklet (hard copy and electronic copy)
- Your logo on conference welcome signage at entrance of venue
- Your logo on virtual platform

Exhibition & Registration

- The shell scheme booth in prime location – 24m² (4 standard booths)
- Virtual booth provided in premium level (Further details are listed on page 16)
- 6 full time delegate registrations
- 4 complimentary exhibitor badges

Industry Workshop

- Two 90-minute sessions take place during the congress.
- Meeting room is with a capacity of 80 seats. Basic AV included (screen, projector, podium, and microphones). Additional AV will be at sponsor's own expense.
- Industry Workshop session content is required to be approved by the WCB 2022 scientific committee, prior to inclusion in the program. You are responsible for registrations of speakers for your session.

Logo Exposure & Advertisement

- Your logo on WCB 2022 website homepage
- Your logo on onsite staff T-Shirt
- Your logo on all meeting rooms podium board
- Your 1-minute promo video before opening ceremony
- 1 full page color advertisement in the congress program booklet (inside cover page)**
- Hanging flag advertisement at registration area**
- Hanging banner advertisement at conference hall escalators**

** The sponsor is responsible for supplying artwork and copy for printed/publishes materials.



Sponsorship Packages

Gold Sponsors - USD 30,000

2 opportunity available

General Benefit

- Your logo on WCB 2022 website with hyperlink to your designated website
- Your logo on congress Newsletter (Congress promotional materials)
- Your logo on congress program booklet (hard copy and electronic copy)
- Your logo on conference welcome signage at entrance of venue
- Your logo on virtual platform

Exhibition & Registration

- The shell scheme booth in prime location – 24m² (4 standard booth)
- Virtual booth provided in premium level (Further details are listed on page 16)
- 4 full time delegate registrations
- 4 complimentary exhibitor badges

Industry Workshop

- One 90-minute session takes place during the congress.
- Meeting Room with a capacity of 80 seats, equipped with projector, podium, and microphones.
- Industry Workshop session content is required to be approved by the WCB 2022 Scientific Committee, prior to inclusion in the program. You are responsible for registrations of speakers for your session.

Logo Exposure & Advertisement

- Your logo on WCB 2022 website homepage
- Your logo on all meeting rooms podium board
- Your 1-minute promo video before opening ceremony
- 1 full page (A4) color advertisement in the congress program booklet**
- Hanging flag advertisement at registration area**

**The final advertisement artwork file is to be provided by the sponsor.



Sponsorship Packages

Sliver Sponsor - USD 18,000

3 opportunities available

General Benefit

- Your logo on WCB 2022 website with hyperlink to your designated website
- Your logo on congress Newsletter (Congress promotional materials)
- Your logo on congress program booklet (hard copy and electronic copy)
- Your logo on conference welcome signage at entrance of venue
- Your logo on virtual platform

Exhibition & Registration

- The shell scheme booth in prime location – 12m² (2 standard booth)
- Virtual booth provided in basic level (Further details are listed on page 16)
- 2 full time delegate registrations
- 3 complimentary exhibitor badges

Logo Exposure & Advertisement

- Your logo on WCB 2022 website homepage
- 1 full-page (A4) color advertisement in the congress program booklet.**

Bronze Sponsor - USD 10,000

3 opportunities available

General Benefit

- Your logo on WCB 2022 website with hyperlink to your designated website
- Your logo on congress Newsletter (Congress promotional materials)
- Your logo on congress program booklet (hard copy and electronic copy)
- Your logo on conference welcome signage at entrance of venue
- Your logo on virtual platform

Exhibition & Registration

- The shell scheme booth in prime location – 6m² (1 standard booth)
- Virtual booth provided in basic level (Further details are listed on page 16)
- 2 fulltime delegate registrations
- 2 complimentary exhibitor badges

Advertisement

- 1 half-page (A4) color advertisement in the congress program booklet.**

** The sponsor is responsible for supplying artwork and copy for printed/publishes materials.



Sponsorship Items

Workshops and Symposia

Industry Workshop / USD 6,700

- Opportunity to host an Industry Workshop during the Congress. Each workshop is 90 minutes in length. Workshop content/topics is required to be approved by the WCB 2022 Scientific Committee, prior to inclusion in the program.
- Two (2) complimentary delegate registrations for your speakers.
- Meeting room is with a capacity of 80 seats. Basic AV included (screen, projector, podium, and microphones). Additional AV will be at sponsor's own expense.
- Platinum and Gold Sponsors receive first preference of symposium timing.

Lunch Symposium / USD 8,400

- Opportunity to host a commercial symposium during lunch breaks in the Congress. Each Lunch Symposium is 50 minutes in length.
- Two (2) complimentary delegate registrations for your speakers.
- Meeting room is with a capacity of 200 seats. Basic AV included (screen, projector, podium, and microphones). Additional AV will be at sponsor's own expense.
- Topics will be subject to approval by the Scientific Committee.

A virtual event platform (illustrated below) will be incorporated in WCB 2022.





Sponsorship Items

Logo Exposure

Delegate Lanyards / USD 15,000

1 opportunity

Exclusive sponsorship. Your logo will be integrated into WCB 2022 lanyard design.



Refreshment Break / USD 3,500

4 opportunities, one per day

Opportunity to display corporate signage at the coffee/tea station. (please confirm the size of your signage with the Secretariat.)

Charging Station / USD 3,500

1 opportunity

Your logo will be displayed on the charging station.

ePoster / USD 3,500

2 opportunities

Your corporate advertisement will be displayed on the ePoster display screen.



Program Booklet Advertisements

Your advertisement will be included in the congress program booklet, both hard copies and electronic version, downloadable on the Congress website. The sponsor is responsible for supplying artwork and copy for printed/publishes materials.

Full page A4 Color inside back cover Advertisement / USD 4,000 (1 opportunity)

Full page A4 Color Advertisement / USD 2,700

Half page A4 Color Advertisement / USD 1,700



Sponsorship Items

Onsite Advertisements

Hanging flag at registration area / USD 2,700

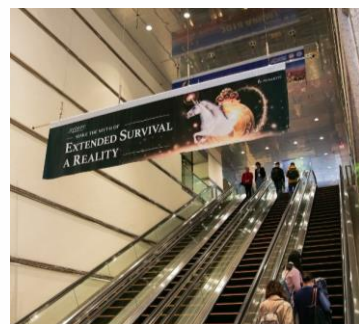
1 opportunity

Your advertisement will be displayed at registration area and is the major passway to raise your visibility. The sponsor is responsible for supplying artwork and copy for printed/publishes materials.

Hanging banner at conference hall escalators / USD 3,500

1 opportunity

Your advertisement will be displayed at *conference hall escalators* and is the major passway to raise your visibility. The sponsor is responsible for supplying artwork and copy for printed/publishes materials.



Customized Sponsorships

Welcome to contact us with your customized sponsoring ideas and we will be happy to work out a tailored package to meet your marketing needs.





Exhibition

The exhibition area is located in the conference hall where delegates will all pass by.

Shell Scheme Booth		Exhibitor Badges	Early Bird Booking Until 31 Dec 2021	Standard Booking From 1 Jan 2022
6m ²	3 m x 2m (1 standard booth)	2	USD 2,700	USD 3,400
12m ²	(2 standard booths)	3	USD 5,000	USD 6,000
24m ²	(4 standard booths)	4	USD 9,400	USD 11,700
Additional virtual booth*		Basic: USD 800 / Premium: USD 1,200		

All booths above are shell scheme unless raw space is requested.

The booth fee includes the following:

- Shell scheme booth (find more details on page 13)
- Exhibitor badges
- Morning and afternoon tea in exhibition area
- Staffs' lunch (matching quantity of badges)
- Daily cleaning of aisles and common areas

Benefits

- Your logo on WCB 2022 website with hyperlink to your designated website
- Your logo on congress program booklet

The Congress is intended to be conducted as a fully in-person meeting. However, in case there are travel or meeting restrictions caused by the Covid-19 pandemic in 2022, an online or hybrid in-person/online format may be considered. If such a change is made, the organizers will inform the sponsors and exhibitors and discuss changes to their sponsorships and exhibitions.

* Please refer to page 16 for virtual booth information.



Exhibition

Standard Shell Scheme Booth



No.	Items	Qty
1	White infill panel shell scheme 300x200xH250cm	1
2	Exhibitor name on fascia board W300XH30cm	1
3	Carpet	1
4	Information counter W100xD50XH75cm	1
5	Chair	2
6	Socket 110V/500W	1
7	LED Spotlight (white light)	2
8	Trash can	1

We will provide the **exhibitor manual in January 2022**. You will have an option to book the following items:

- Additional power supply
- Additional furniture
- Graphic design and printing
- Stand catering or additional staff
- Shipment management

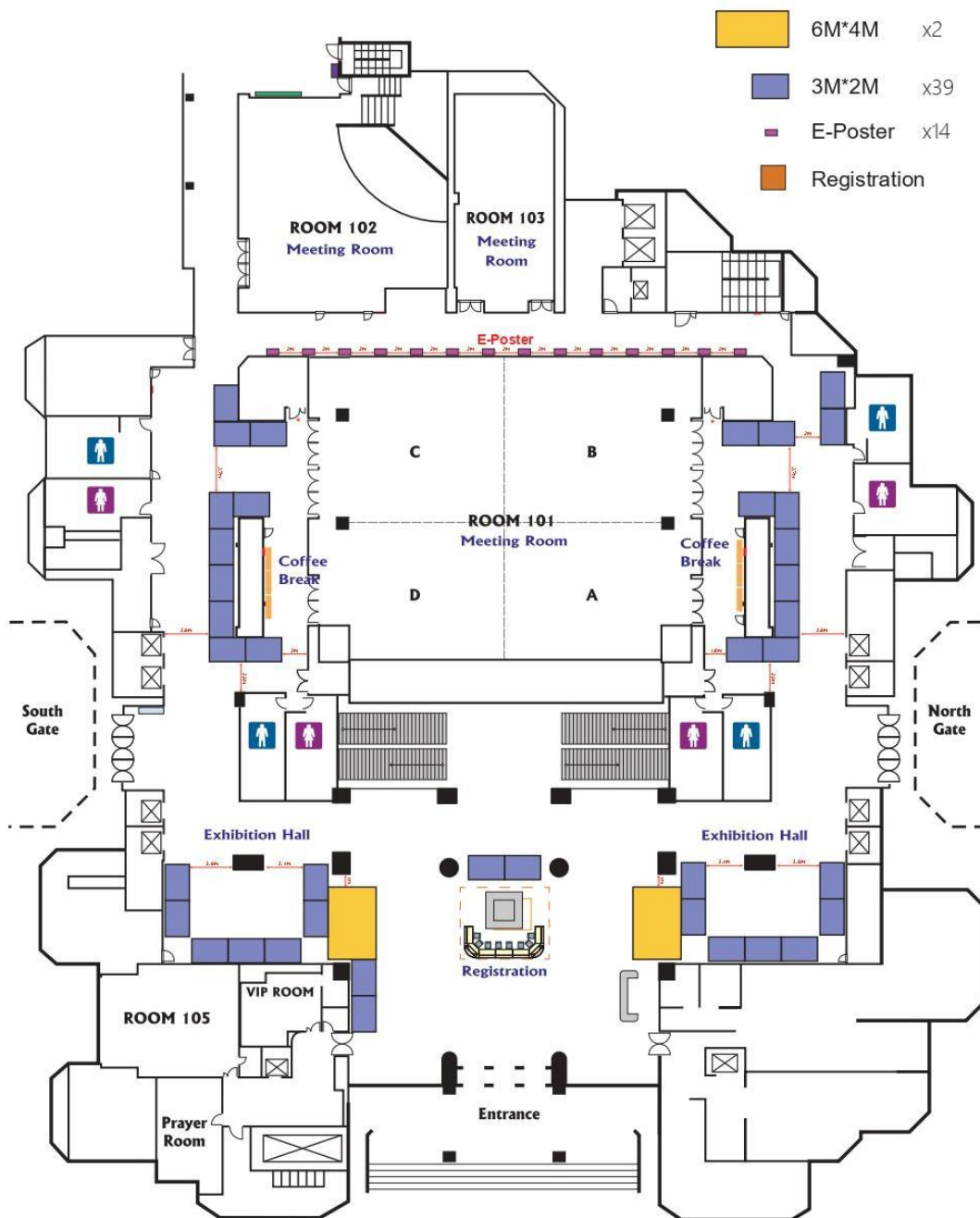
Booth Allocation

- Package sponsors will be given priority choice of booth location.
 - Booth allocation is based on the numbers of booth and payment dates. Exhibitors with largest number of booths and earliest payment are allocated space first
 - Exhibitors who reserve 2 booths have the priority to choose corner booth
 - The Organizer reserves the right to alter the layout of the exhibition area, remove sections of the space and features (such as poster or refreshment area) or to change the venue and date of exhibition under certain circumstances
- Exhibitors/Sponsors will be notified of any change in advance



Exhibition Floor Plan

TICC 1F

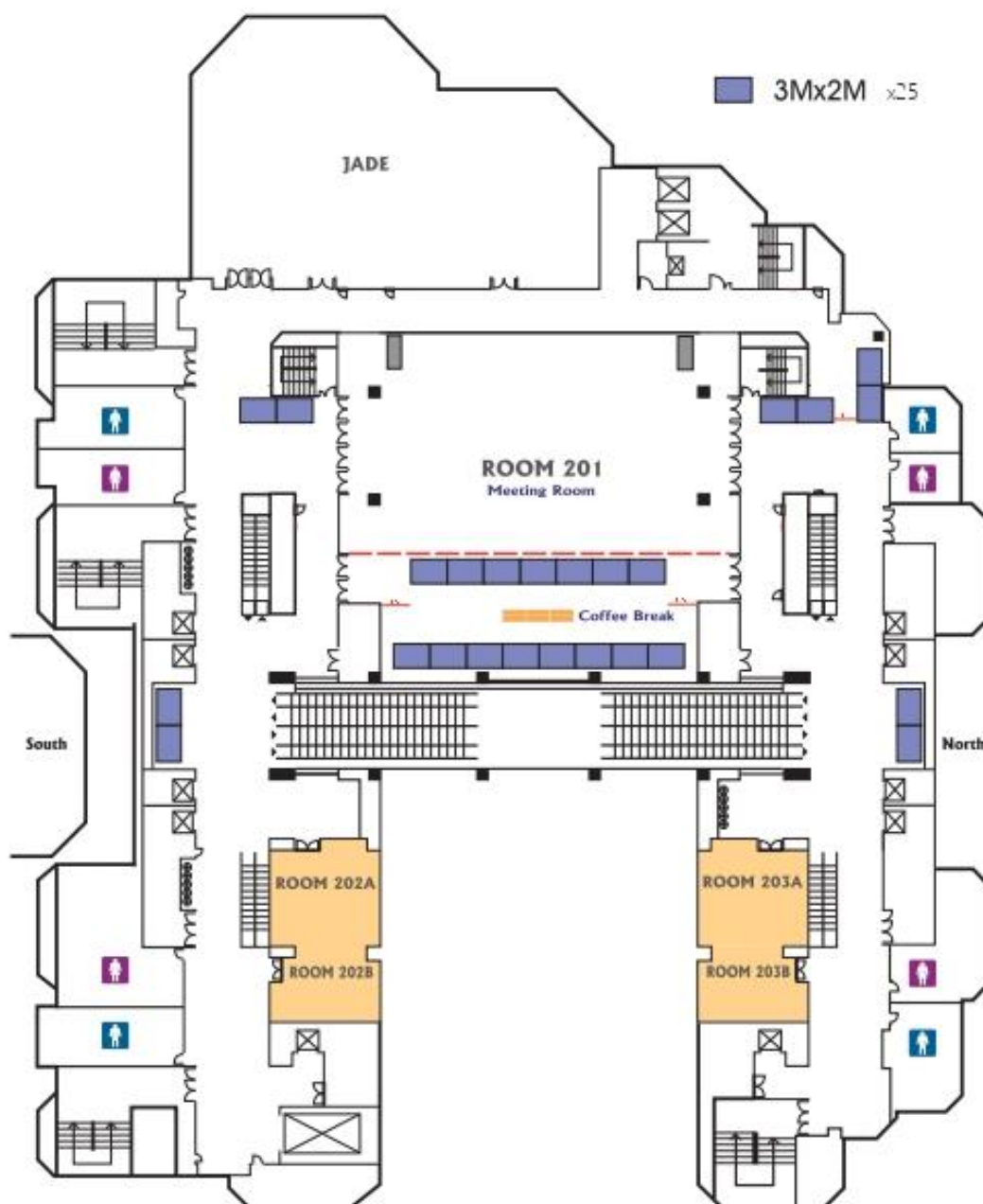


Booth locations and facilities with the exhibition area are subject to change should the organizers deem this required for access throughout the floor or health and safety. Exhibitors will be notified of any change in advance.



Exhibition Floor Plan

TICC 2F



Booth locations and facilities with the exhibition area are subject to change should the organizers deem this required for access throughout the floor or health and safety. Exhibitors will be notified of any change in advance.



Exhibition

Virtual Booth



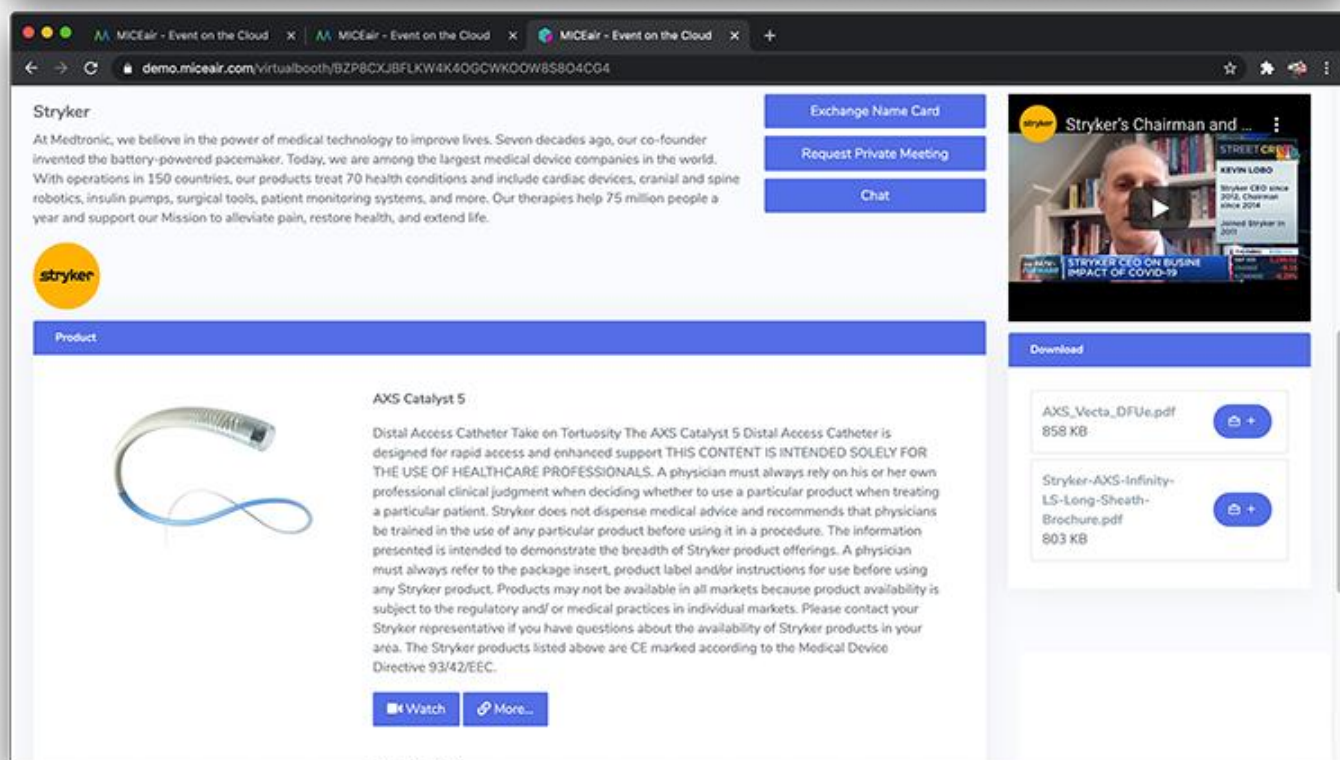
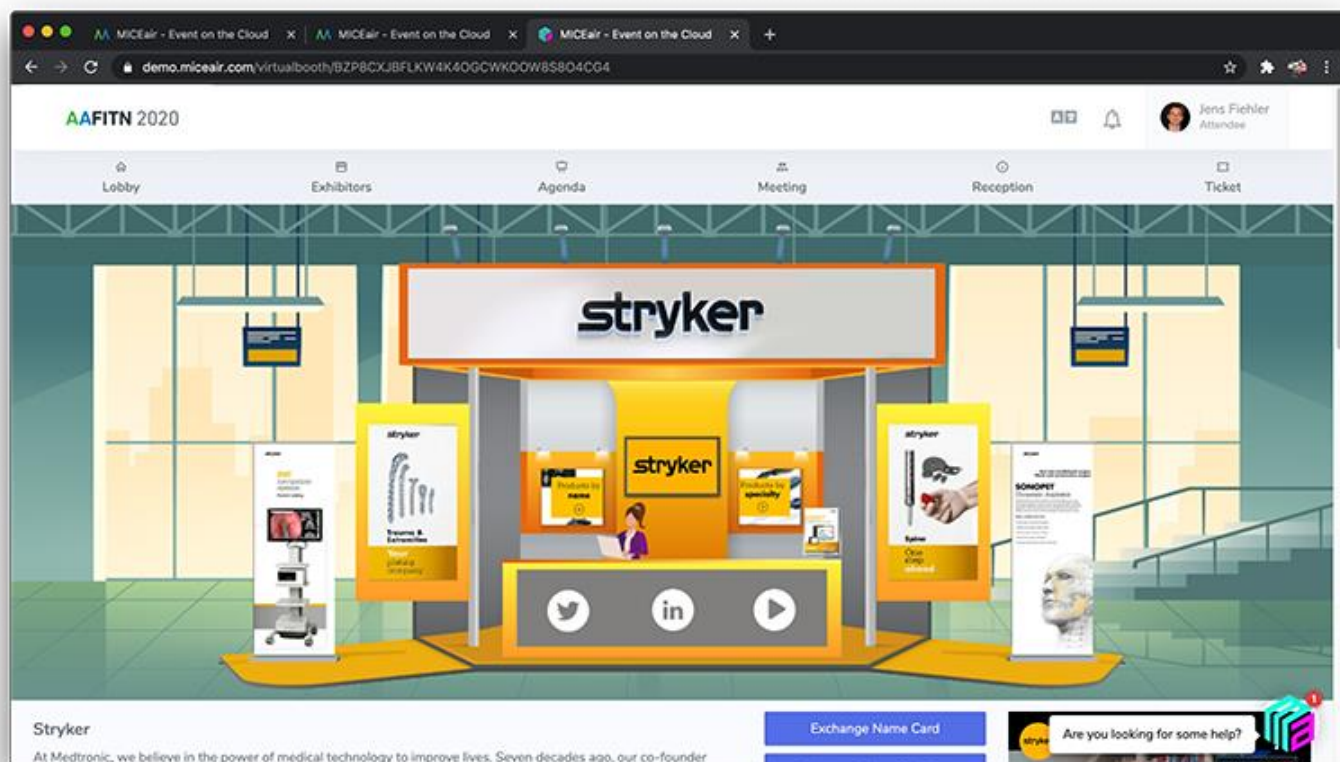
Virtual Booth	Premium	Basic
Booth Fee	USD 2,000	USD 1,500
Special Rate when also purchasing onsite booth(s)	USD 1,200	USD 800
Delegate Registration (Access to virtual platform only)	4	2
General Features	<ul style="list-style-type: none"> Your logo on WCB 2022 website with hyperlink to your designated website Your logo on congress program booklet Your logo on virtual platform Company video Exchange Name Card Chat/Video chat with visitors Private video conference meeting Virtual booth will be available from beginning of the congress until one month post event 	
Number of Company's image / link on the booth	7	3
Number of Company's product video and information	4	2
Number of brochure PDF for download	4	2

- We will provide the **virtual exhibitor manual in May 2022**. You will have to upload all your information on virtual platform.
- The Organizer reserves the right to alter the layout of the virtual booth. Exhibitors/Sponsors will be notified of any change in advance.



Exhibition

Virtual Booth Examples





Exhibition & Sponsorship Management

The WCB 2022 Exhibition & Sponsorship is managed by K & A International Co., Ltd. K&A International Co., Ltd., based in Taipei, Taiwan, is the appointed Professional Conference Organizer (PCO) that provides the professional conference and exhibition management service for WCB 2022.

Contact

Ms. Josephine Yu / Sophia Chen
Tel: +886-2-8751-3588 ext. 207 / 232
E-mail: exhibit@wcb2022.com



滿力國際股份有限公司
K&A International Co., Ltd.

Code of Practice

Pharmaceutical sponsors/exhibitors are required to comply with the Code of Practice for the Pharmaceutical Industry in terms of their participation.

For detailed information, please refer to the European Federation of Pharmaceuticals Industries & Association (EEPIA) www.efia.org and International Federation of Pharmaceutical Manufacturers & Associations (IFMPA) www.ifpma.org.

Booking and Confirmation

Confirmation

Once a booking request is received, a confirmation will be emailed to you with an accompanying invoice for deposit payment.

Booking Procedures and Payment Information

Terms of Payment

50% upon receipt of the sponsorship/exhibition confirmation and invoice
50% (final payment) by 28 February 2022

Should the sponsor/exhibitor fail to complete payments by 28 February 2022, the organizers will be entitled to cancel the booking.

Payment Methods

Payment by bank transfer. Payment details will be included on the invoice.



WCB 2022 Sponsorship & Exhibition Booking Form (1/2)

Please complete all the details, scan and email to K&A International Co., Ltd. at exhibit@wcb2022.com

Reserved of office use

Registration No: _____

Date: _____

Contact Information *(Information will be used in the exhibitor directory.)*

Company Name

Contact Name

Position

Tel

E-mail

Link of designated website
(For marketing use)

Address

Invoice Information

Company Name

VAT Number

Contact Name

Position

Tel

E-mail

Billing Address

- Payment schedule: 50% deposit upon receipt of the sponsorship / exhibition confirmation and invoice; 50% balance by 28 February 2022.
- ☐ Tick here if you prefer to receive a full value invoice.
- Please note that 5% VAT will be added to total price.



WCB 2022 Sponsorship & Exhibition Booking Form (2/2)

(A) Sponsorship Booking Details

Item 1

Item 2

Item 3

Sponsorship Subtotal USD

(B) Exhibition Booking Details

Booths		Early Bird Until 31 Dec 2021	Standard From 1 Jan 2022	Shell scheme	Space only
6m ²	3 m x 2m (1 standard booth)	USD 2,700	USD 3,400	<input type="checkbox"/>	<input type="checkbox"/>
12m ²	(2 standard booths)	USD 5,000	USD 6,000	<input type="checkbox"/>	<input type="checkbox"/>
24m ²	(4 standard booths)	USD 9,400	USD 11,700	<input type="checkbox"/>	<input type="checkbox"/>

Above 24m² (please indicate)

Virtual Booth

☐ Basic USD 1,500 ☐ Premium USD 2,000

Virtual Booth
(Purchased with
onsite booth)

☐ Basic USD 800 ☐ Premium USD 1,200

Exhibition Subtotal USD

Total Price (A) + (B) USD

Signature

Date

We understand the application procedure and accept the points listed in the terms and conditions.
I confirm that I am authorized to sign this form on behalf of the Applicant/Company.



Terms & Conditions (1/2)

The Congress is intended to be conducted as a fully in-person meeting. However, in case there are travel or meeting restrictions caused by the Covid-19 pandemic in 2022, an online or hybrid in-person/online format may be considered. If such a change is made, the organizers will inform the sponsors and exhibitors and discuss changes to their sponsorships and exhibitions.

Terms of Payment

A deposit (50% of the total fee) will be invoiced once the signed Sponsorship and Exhibition Booking Form has been received and confirmed. All invoices must be paid within 30 days of the invoice date. The outstanding balance must be received on or before 28 February 2022. If the payment is not received, the Sponsorship/Exhibition space may be sold to other organizations.

The invoice will include payment details. Payment can be settled by bank transfer, and all bank charges are the responsibility of the sender. If the sponsors/exhibitors fail to submit full payment 4 months before the congress, the organizer can cancel their participation in the WCB 2022 with no refund of the money received.

VAT

Note that VAT will be applied to all booked items where relevant. The current rate is 5% (Taiwan VAT).

Refund and Cancellation/Modification Policy

Should a Sponsor/Exhibitor wish to cancel their sponsorship or modify its participation format from onsite standard booth to virtual booth, written notification must be sent to Sponsorship & Exhibition Manager.

- The deposit is non-refundable
- Before 28 February 2022, refunds or adjustments of the outstanding balance due to cancellation or modifications to participation format, respectively, will be issued in full
- From 28 February to 20 March 2022, all refunds issued will be subject to an administrative charge of 50%.
- No refunds are available after 21 March 2022.
- Any applicable banking service fees shall be borne by the sponsor/exhibitor and deducted from the refunded total

Postponement / Force Majeure

In the event that the congress is postponed for any given reason, the sponsors/ exhibitors will not be entitled to cancel the sponsorship/ exhibition space or to obtain monetary compensation, but the benefits that have been agreed will remain in place for the rescheduled event.

In the event that the conference is cancelled for any given reason, the organizers will refund to the sponsors/ exhibitors, minus any benefits that have been received by the company prior to the cancellation and any expenses incurred by the organizer with respect to the provision of the agreed benefits.



Terms & Conditions (2/2)

Booth Allocation / Eligibility for Exhibition

Package sponsors will be given priority choice of booth location. The remainder of the booths will be allocated based on the numbers of booth and payment dates. Exhibitors with the largest number of booths and earliest payment are allocated space first.

If the exhibitors request the raw space and the custom-designed stand is to be constructed, please provide a diagram of the proposed booth with details and dimensions. All display constructions require the approval of the Sponsorship & Exhibition Manager before the deadline in the exhibitor manual. All detailed exhibition rules and regulations will be provided in the exhibitor manual.

The Organizer reserves the right to alter the layout of the exhibition area, remove sections of the space and features (such as poster or refreshment area) or change the venue and date of the exhibition under certain circumstances. Exhibitors/Sponsors will be notified of any change in advance. Any Change in booths locations does not entitle the exhibitors/ sponsors to cancel the exhibition space or obtain monetary compensation.

Sponsors/ Exhibitors must follow the standard criteria that only products and services connected to the topic of the congress are allowed to be presented. The distribution of the promotional materials is limited to the Sponsors'/ Exhibitors' rented area. Signs and Banners at the booths have to be directly linked to the name of the Sponsors/ Exhibitors.

Sponsors/ Exhibitors agree to present the full duration of the exhibition during the congress. Set up and dismantling of any stands must only occur during the specific allotted timings.

Exhibitors are entitled to the number of exhibitor badges in their exhibition package. Additional badges are charged at a rate of USD 150 per person.

All detailed exhibition rules and regulations will be provided in the exhibitor manual.

Amendments to General Terms & Conditions

All matters not covered in these regulations, in general, in the Terms & Conditions, or other WCB 2022 publications are subject to the decision and control of the Congress Organizers. The Congress Organizers reserve the right to take such action and make such changes, including changes to the "Terms & Conditions" as are considered necessary or desirable for the efficient and proper conduct of the congress. Any matters not specifically covered by the preceding terms and conditions shall be subject solely to the organizer's decision. These terms and conditions may be amended at any time by the organizer, and all amendments so made shall be binding on Sponsors/ Exhibitors equally with preceding terms and conditions.