



# 9<sup>th</sup> World Congress of Biomechanics 2022 Taipei

Taipei International Convention Center

July  
10-14

Co-organized by



## Sponsorship & Virtual Exhibition Prospectus



[www.wcb2022.com](http://www.wcb2022.com)



WCB 2022



@wcb2022

Issuing date: 5 May 2022





## WCB 2022, a Hybrid Congress

WCB 2022 will be hosted as a hybrid congress. Combining a full-range virtual event platform with in-person sessions in Taipei. We are also proud to announce that The Congress has attracted more than 2,500 abstract submissions from 2,000+ authors!

We estimate that 80% of the attendees will participate ONLINE. Although exhibitions maybe slightly different, virtual exhibitions provide an unprecedented range of new formats in which sponsors can interact with visitors. Visitors can have unrestricted access to sponsors through brochures, video advertisements, and demos.

Additionally, with the analytics our platform offers, sponsors can approach leads with products and solutions tailored to a potential customer backed with download tracking data. Our virtual platform is an unrivalled opportunity for sponsors to increase global visibility and form new connections with clients, at a fraction of the cost!

## Sponsorship Packages (Virtual)

Sponsorship package	Virtual Gold Package	Virtual Silver Package	Virtual Premium Package
Sponsorship fee	USD 10,000	USD 5,000	USD 2,500
Availability	2	Unlimited	Unlimited
Sponsorship Privileges	<ul style="list-style-type: none"> <li>Your logo exposure on WCB 2022 website with a hyperlink to the designated website, and included in Congress promotional materials (newsletters, program book-both print copies and ebook, onsite welcome signage, and virtual event platform)</li> <li><b>Your logo displayed before each scientific session (at least 350 sessions)</b></li> </ul>		
Virtual Booth on Congress Platform	Premium	Premium	Premium
Sponsor Lounge at Interactive Poster Sessions (Gather Town)	1 booth	1 booth	x
Full time delegate registration (Virtual)	6	5	4
Advertisement in congress program booklet	1 full page (A4) inside cover	1 full page (A4)	1 full page (A4)
Promo video	1 min before opening ceremony and plenary sessions	30 seconds before 1 selected plenary	x



## Exhibition

### Virtual Booth



Virtual Booth	Premium	Basic
Booth Fee	USD 2,000	USD 1,500
Delegate Registration (Access to virtual platform only)	4	2
Sponsorship Privileges	<ul style="list-style-type: none"> <li>Your logo on WCB 2022 website with hyperlink to a designated website</li> <li>Your logo on our congress program</li> <li>Your logo on our virtual platform</li> <li>A company marketing video</li> <li>Business Card Exchanges</li> <li>On demand Video Networking with visitors</li> <li>Private Video Conferencing Rooms</li> <li>A Virtual Booth Available from the beginning of, till one month after The Congress</li> </ul>	
Number of Company's image / link on the booth	7	3
Number of Company's product video and information	4	2
Number of brochure PDF for download	4	2

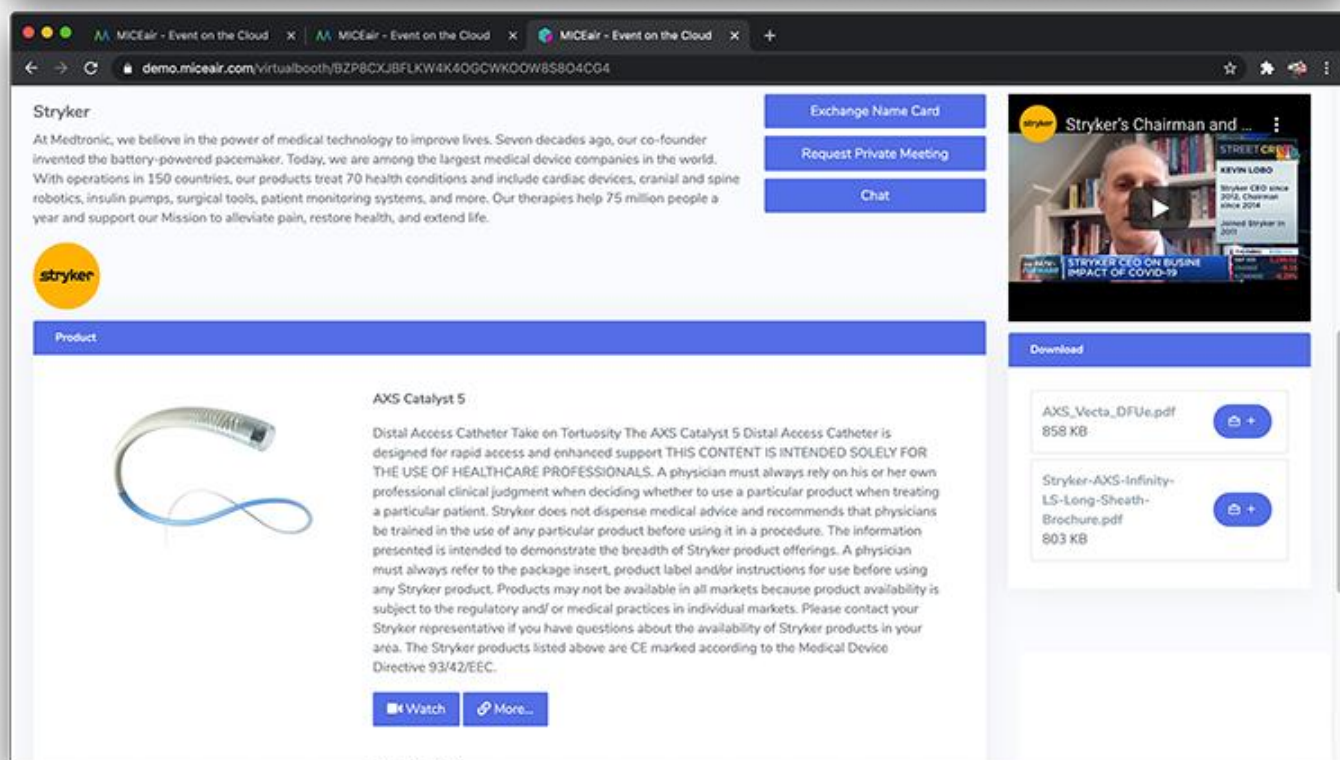
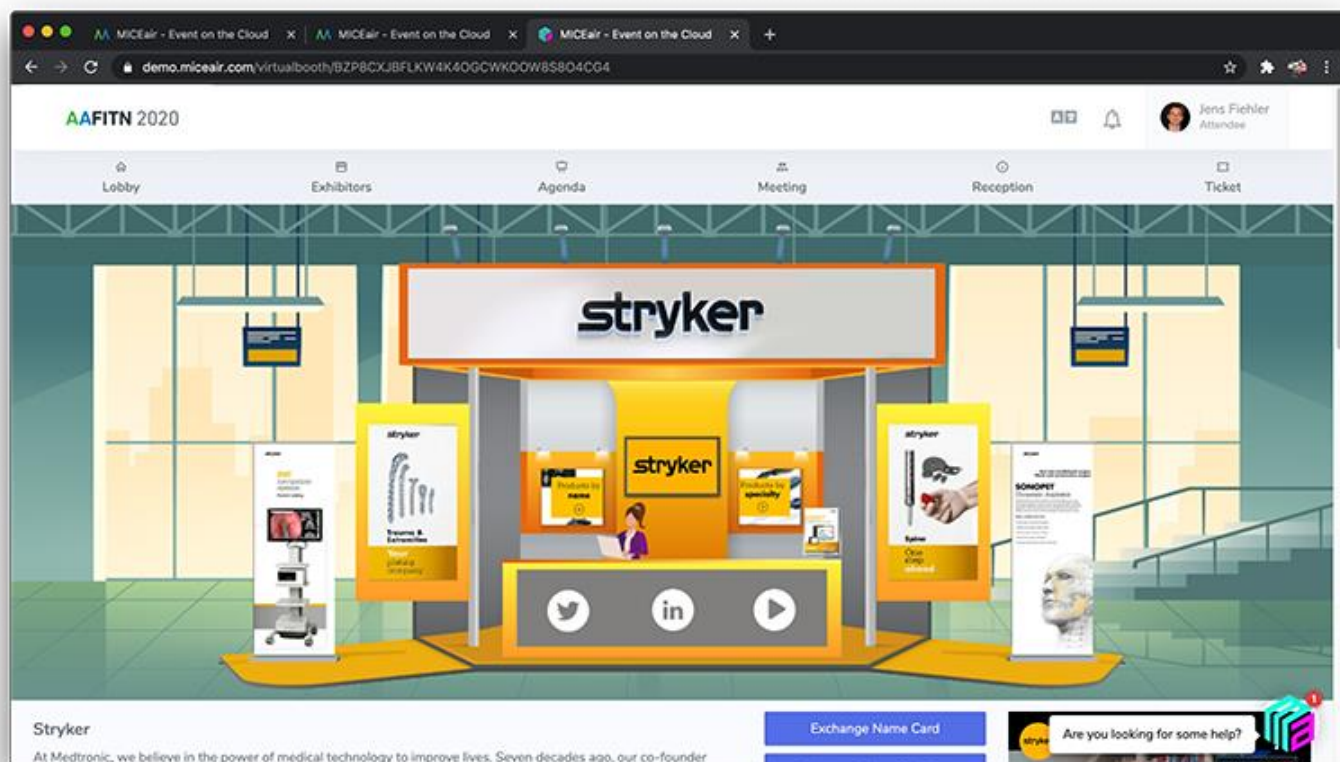
- The full **virtual exhibitor manual will be provided in May 2022**. At which time, sponsors will have the opportunity to upload all information and promotional materials onto our virtual platform.
- The Congress reserves the right to alter the layout of the virtual booth. Exhibitors/Sponsors will be notified of any change in advance.





## Exhibition

### Virtual Booth on event platform



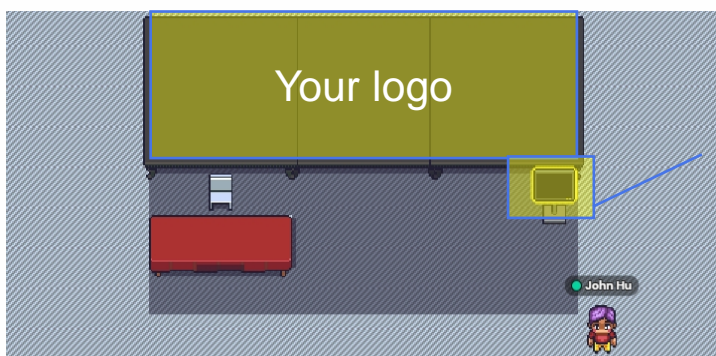


## Virtual Booth in interactive sessions at Gather Town.

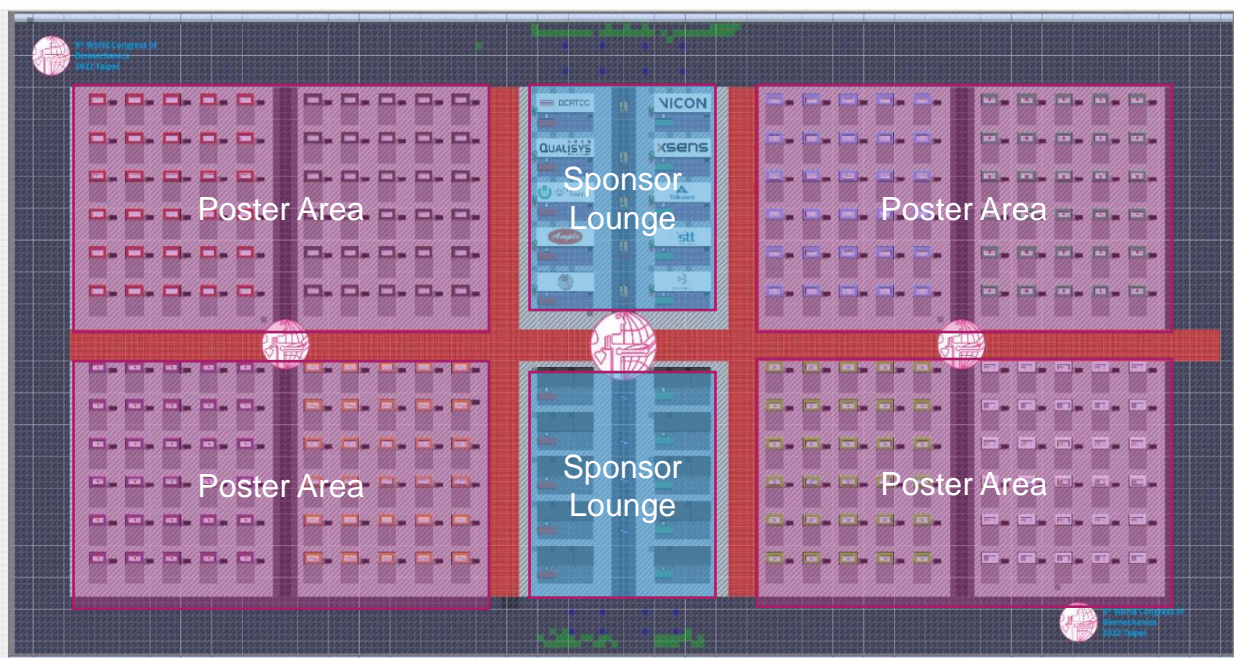
*A virtual booth in the Sponsor Lounge at USD 2000.*

At WCB 2022, we will be conducting selective live sessions including interactive poster sessions (400+ poster presentations), Welcome Reception, and scientific sessions in **Gather Town**. Attendees will use their avatars to walk around, to present their posters/talks, to sit down at tables in the sponsor lounge, and start a conversation.

This virtual booth in the Sponsor Lounge at Gather Town offers the opportunity to display corporate Logo and company marketing video at the booth. Total 350+ posters will be displayed while presenters will be requested to join the moderated live-discussions with the attendees.



Marketing video



The Congress reserves the right to alter the layout of the virtual booth and Sponsor Lounge. Exhibitors/Sponsors will be notified of any change in advance.





## Exhibition & Sponsorship Management

The WCB 2022 Exhibition & Sponsorship is managed by K & A International Co., Ltd. K&A International Co., Ltd., based in Taipei, Taiwan, is the appointed Professional Conference Organizer (PCO) that provides professional conference and exhibition management service for WCB 2022.

### Contact

Ms. Sophia Chen  
Tel: +886-2-8751-3588 ext. 207 / 232  
E-mail: [exhibit@wcb2022.com](mailto:exhibit@wcb2022.com)



滿力國際股份有限公司  
K&A International Co., Ltd.

## Code of Practice

Pharmaceutical sponsors/exhibitors are required to comply with the Code of Practice for the Pharmaceutical Industry in terms of their participation.

For detailed information, please refer to the European Federation of Pharmaceuticals Industries & Association (EEPIA) [www.efia.org](http://www.efia.org) and International Federation of Pharmaceutical Manufacturers & Associations (IFMPA) [www.ifpma.org](http://www.ifpma.org).

## Booking and Confirmation

### Confirmation

Once a booking request is received, a confirmation will be emailed to you with an accompanying invoice for payment.

## Booking Procedures and Payment Information

### Terms of Payment

A full payment of the sponsorship fee should be made within 30 days upon receipt of the sponsorship/exhibition confirmation.

Sponsors/exhibitors failing to complete payments by due date specified on the invoice will have their bookings subject to cancellation.

### Payment Methods

Payment will be conducted by bank transfer. Payment details will be included in the confirmation email.



## WCB 2022 Sponsorship & Exhibition Booking Form (1/2)

Please complete all the details, scan, and email to K&A International Co., Ltd. at [exhibit@wcb2022.com](mailto:exhibit@wcb2022.com)

Reserved of office use

Registration No: \_\_\_\_\_

Date: \_\_\_\_\_

### Contact Information *(Information will be used in the exhibitor directory.)*

Company Name

Contact Name

Position

Tel

E-mail

Link to designated website  
(For marketing use)

Address

### Invoice Information

Company Name

VAT Number

Contact Name

Position

Tel

E-mail

Billing Address

- Payment schedule: Full payment within 30 days upon receipt of the sponsorship / exhibition confirmation and invoice.
- ☐ Please check if you prefer to receive an invoice indicating the full sponsorship amount.
- Please note that 5% VAT will be added to total price.



## WCB 2022 Sponsorship & Exhibition Booking Form (2/2)

### (A) Sponsorship Booking Details

Item 1

Item 2

Item 3

**Sponsorship Subtotal USD**

### (B) Exhibition Booking Details

**Booths**

**Standard Price  
From 1 Jan 2022**

Virtual Booth

☐ Basic USD 1,500 ☐ Premium USD 2,000

**Exhibition Subtotal USD**

**Total Price (A) + (B) USD**

**Signature**

**Date**

We understand the application procedures and accept the conditions listed in terms and conditions.  
I confirm that I am authorized to sign this form on behalf of the Applicant/Company.





## Terms & Conditions

*The Congress is intended to be conducted as a hybrid meeting. If changes are made to the intended Congress format, the organizers will inform the sponsors and exhibitors and discuss changes to their sponsorships and exhibitions.*

### Terms of Payment

A full payment of the sponsorship fee should be made within 30 days upon receipt of the sponsorship/exhibition confirmation. The invoice will include payment details. Payment can be settled by bank transfer, with all additional bank fees subject to the sender. If the sponsors/exhibitors fail to complete payment by the specified due date, the booking maybe subject to cancellation.

### VAT

Note that VAT will be applied to all booked items where relevant. The current rate is 5% (Taiwan VAT).

### Refund and Cancellation/Modification Policy

- The payment is non-refundable

### Postponement / Force Majeure

In the event that the congress is postponed for any given reason, the sponsors/ exhibitors will not be entitled to cancel the sponsorship/ exhibition space or to obtain monetary compensation, but the benefits that have been agreed upon will remain in place for the rescheduled event.

In the event that the conference is cancelled for any given reason, the organizers will refund to the sponsors/ exhibitors, minus any benefits that have been received by the company prior to the cancellation and any expenses incurred by the organizer with respect to the provision of the agreed sponsorship privileges.

### Eligibility for Exhibition

Exhibitors are entitled to the number of exhibitor virtual accounts in their exhibition package. All detailed exhibition rules and regulations will be provided in the exhibitor manual.

### Amendments to General Terms & Conditions

All matters not covered in these regulations, in general, in the Terms & Conditions, or other WCB 2022 publications are subject to the decision and control of the Congress Organizers. The Congress Organizers reserve the right to take such action and make such changes, including changes to the "Terms & Conditions" as considered necessary or desirable for the efficient and proper conduct of the congress. Any matters not specifically covered by the preceding terms and conditions shall be subject solely to the organizer's decision. These terms and conditions may be amended at any time by the organizer, and all amendments so made shall be binding on Sponsors/ Exhibitors equally with the preceding terms and conditions.